PRESENTS

PHILOSOPHICAL PRINCIPLE OF RELEVANCY THROUGH SCARCITY

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This principle states that; You shall continue to be relevant when you keep yourself scarce relative to your availability at a particular point in time. In hausa language, there’s this popular saying that “ido waka rena? Wan da na saba gani kullun” (Translate). The fact is even if it is money you are sharing everyday, when you make yourself too visible to people, you won’t be respected as much but you might be valued because of the financial ingredient you are capable of adding to their life.

Below are some of the philosophical principle of relevancy through scarcity listed below;

i. Hide yourself from people time to time.

ii. Increase your knowledge base when you are hidden from people

iii. Whenever you are available, make people feel your impact

iv. Anybody your are not comfortable with, do not beg anything from him or her

v. Be a contributor, even when you don’t have, contribute within your capability

vi. Avoid a strong relationship with a close one

vii. Have different seats at your place of worship; do not sit on a particular sit, sit on different seats and at different axis