PRESENTS

FORMAT FOR FEASIBILITY STUDY
(Compiled and Summarized)

BY

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FORMAT FOR FEASIBILITY STUDY

1. Project Background
   i. History and nature of the business
   ii. National economic output
   iii. Legal requirement
   iv. Promoters, shareholders and management
   v. Technical assistance

2. Market Analysis
   i. Determinants of market demand
   ii. Data required for market analysis
   iii. Sources of data
   iv. Size
   v. Market Plan

3. Technical Feasibility
   i. Product description
      a. Product specification should cover the following characteristics of the product
         ✓ Physical properties (size, dimension, viscosity, density, etc.)
         ✓ Chemical properties (form, composition, etc)
         ✓ Mechanical properties (hardness, elasticity, etc)
      b. The various uses of the products (clearly spelt out)
   ii. Plant Layout
      ✓ The process flow and flow of materials
      ✓ Storage needed for materials and supplies as well as goods-in-process and finished goods.
      ✓ Space required for maintaining an in-plant transport
      ✓ Utility service systems
      ✓ Inter-departmental communication.
      ✓ Future expansion alternatives; and
      ✓ Disposal of industrial wastes.
   iii. Choice of technology
   iv. Selection of machinery and Equipment
   v. Structure and civil works
   vi. Raw materials requirement
   vii. Infrastructural requirement
   viii. Manpower and training requirement
      a. Input factors
         ✓ Land
         ✓ Materials
         ✓ Labour
         ✓ Capital
      b. Output Factors
         ✓ Nature of Products
         ✓ Marketing costs
         ✓ Market potential
   c. Transport and communication facilities
   d. Role of public policies

4. Financial Feasibility
   i. Total investment
   ii. Financial evaluation
   iii. Project financing
   iv. Financial projections

5. Conclusion and Recommendations

6. Project Implementation Plan