IV INTERNATIONAL CONFERENCE URBAN E-PLANNING

Institute of Geography and Spatial Planning University of Lisbon –Portugal 23-24 April 2019

MEASURING THE ENVIRONMENTAL SUSTAINABILITY OF CITIES AND SOCIETIES

Ricardo Alvira Baeza

Department of Political Science and Public Administration University of Murcia, Spain ricardo.alvira[at]um.es

• Increasing evidence of the negative effects of current human development model on the environment, make clear the *decreasing time our planet [as environment] can sustain human societies.*

 In order to increase current sustainability, we need to adapt our societies, and transform unsustainable patterns.

 Being able to determine which patterns need to be modified and which patterns should we adopt instead, requires quantitatively assessing the greater or lesser environmental sustainability of current behaviors and others which could substitute them.

Quantitative assessment should provide guidance on which changes are convenient and which are not, and the priority / urgency of each change.

• However, different experts propose different procedures for undetaking this quantitative assessment, which leads to different measurements, hence different priorities and set of optimal transformations...

 To better understand the issue, let us review different proposals for undertaking this assessment

6

• Currently we find three approaches for assessing environmental sustainability of different states/ transformations of society:

1. Improvement over current situation.

- 2. Comparison/ranking of cities/societies
- 3. Comparison of **consumptions against total available resources**

• The first approach, assumes improvement from current status implies advancing towards sustainability.

• We find many example of indicators/references: Sustainable Development Goals, DNGB Urban Districts, LEED ND, Casbee for Cities, Star Communities....

• An example:

"New buildings must demonstrate an average percentage improvement of 12% (1 point) or 20% (2 points) over Standard ..." [LEED ND ND 2018. Gib Credit: Optimize Building Energy Performance]

• Drawback: Improving does not ensure sustainability. A building which uses less energy than a typical building, may be sustainable or not depending on how much energy uses the typical building.

• The **comparative approach**, is based on ranking cities/societies so worst ranked societies/cities can copy the practices and methods of best ranked societies/cities.

• A min-max [or 0-max] normalization is used for the indicators, therefore: Best performance city [or 0 consumption] and worst performance city define the top and bottom values of the scale.

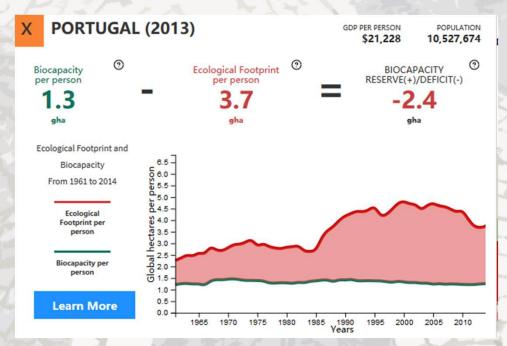
• **Drawback:** Societies/Cities comparison [ranking] is not a measure of their environmental sustainability /unsustainability:

If all societies/cities are highly unsustainable, the comparison does not mean the best cities are sustainable [copying patterns of best ranked cities does not ensure sustainability].
If all societies/cities are highly sustainable, the comparison does not mean the worst cities are unsustainable [transformation could actually not be necessary].

• The third approach, **Comparing consumptions against earth Biocapacity**, is the only approach that actually informs of environmental sustainability.

• A first group of indicators set one boundary and check whether consumptions are below or above said boundary. E, g. Planetary Boundaries [Rockstrom et Al, 2009]; Ecological Deficit,...

• For instance: in Portugal 2013, Ecological Footprint per person was higher than Biocapacity per person, implying an Ecological Deficit:



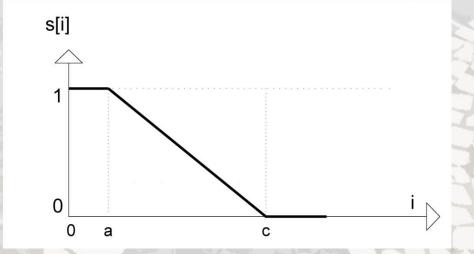
Source: http://data.footprintnetwork.org/#/

• **Drawback:** Societies deficit/surplus is not a measure of their unsustainability.

A society which uses **little biocapacity** is far more environmentally sustainable than another which uses almost all its share of biocapacity, even if both have no deficit.... *How much sustainable is each of them?*

A society with a smaller **ecological deficit** is less environmentally unsustainable than another with higher ecological deficit, but .. *How much unsustainable is each of them?*

• In order to answer above questions, we need continuous measuring, which requires defining fuzzy functions. An example of linear fuzzy function is [Zadeh, 1965]:



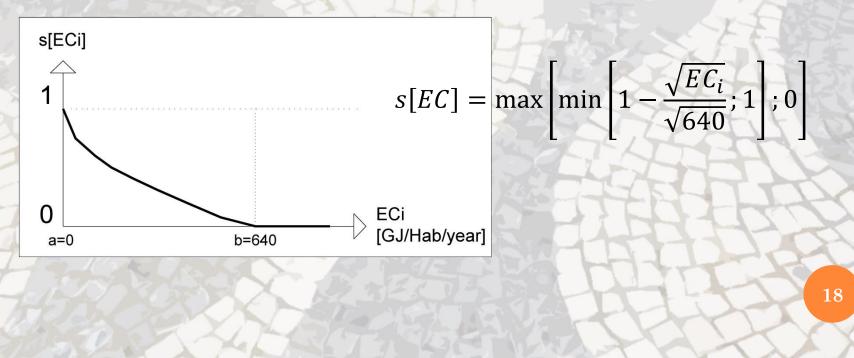
• For such function, not one but two thresholds must be set.

• Some authors have already –explicitly or notbuilt on this conceptualization, e.g.:

Prescott Allen, 2001

- Sustainable Cities Index, 2004
- Rueda et Al, 2007 & 2012
- Graymore et Al, 2010

• For instance, the assessment of Energy Consumption [Prescott Allen, 2001:95] can be modelled as a fuzzy function, approximately described by the equation:



- However, while conceptually correct, we find some drawbacks in most above indicators:
 - Most of them only take into account direct consumptions, yet in developed societies most consumptions are indirect.
 - There is some lack of consistency in chosen thresholds [which usually do not fit to Earth thresholds] and functions [e.g., according to above function, linearly increasing consumption, increases unsustainability with decreasing marginality, a relation which intuitively should be linear or the opposite]

• So let us a explain an easy procedure that can be used for assessing environmental sustainability/ unsustainability.

This procedure, relates sustainability to Earth renewable resources/assimilation capacity.

EARTH CAPACITY/CONSUMPTION THRESHOLDS

Planetary vs Individual Thresholds

21

• In order to simplify the problem, we focus on six human processes considered by most experts [e.g.: Wolman, 1965] as currently most important for environmental sustainability :

- Water Use/Water contamination
- Resources/Solid Waste
- Energy consumption/gas emissions

• First of all, we define a hierarchy structuring different dimensions of these six cycles.

TABLE: INDICATORS FOR ASSESSING ENVIRONMENTAL SUSTAINABILITY

	E. Environmental	M1. Water Resources Use [Blue Footprint Consumption]			
		M2. Water Contamination [Grey Footprint]			
		M3. Use Of Bioproductive Land (1)	Cropland		
			Grazing Land		~
			Forest Land		
			Fishing Ground		
			Built-up Land		
		M4. Use Of Materials/ Solid Waste	Biotic Resources	Organic waste	
	Sustainability			Paper	
				Wood and Textiles	
			Abiotic Resources	Glass	1
				Metal	
				Pllastics	
-				Construction and	1
				Demolition	
Ľ		M5. Energy	Non Renewable Energy Consumption		
		Consumption	Renewable energy consumption		5
		M6. Ghg Consumption			5
-	Source: Alvira, 2017				

(1) Ecological Footprint excluding CO2 emissions, which are included in M6

• We need calculate two consumption thresholds for each indicator. These thresholds must relate to actual Earth capacity

• Currently we can make a sufficiently accurately estimate of Earth renewable capacity for most of these cycles. But ...

...the issue comes when reviewing how such renewable capacity is distributed among its potential users.

- It is mostly a distribution problem. We can estimate how much total resource can be used by all individuals, but we must decide how should this amount be actually distributed among individuals:
 - Should we consider the biocapacity of the Earth must be equally distributed among [used by] all its inhabitants?
 - Or should we accept some inequality on the distribution/use?
 - If we accept inequality... How much inequality in the distribution/use should be accepted?

• Building on our economic paradigm, it could be argued that since there is no limit for economic inequality, there should be no restriction on individual biocapacity use/consumption.

• The drawback of this approach is many of the above cycles are public goods; i.e., which access can not be prevented. Furthermore, individuals can use greater amount of resources/ assimilation capacity that which use can be sustained over time [i.e., they can use 'savings'].

• And imposing no limits on individual use of biocapacity is most likely the main reason which has taken to our actual situation; allowing every individual use as much biocapacity as he wants has proven to lead to excessive consumption patterns.

• Therefore, the only acceptable approach is to set limits to maximum individuals admissible biocapacity use.

• But, ... which should these limits be?.

• Plato suggested no person should benefit of more than 5 times the goods than the person with less goods in the community [ib., 349 BC]

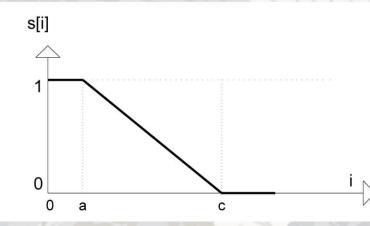
• Let us increase such limit up to 7 times, and consider this stands as a type of 'social contract' for the preservation of global environment.

• Therefore, we assess the environmental sustainability of the society as a 'social contract'; i.e., as if all Earth inhabitants agree to limit their total consumption below global threshold, yet admitting some inequality in the distribution of resources.

• Let us review the design of the indicators building on above paradigm.

32

• We use the procedure explained in Alvira [2014& 2018 based on Zadeh, 1965], so we need to set two thresholds and the equations describing the curve between the thresholds:



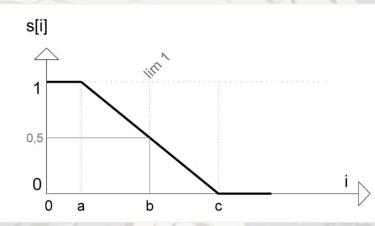
$$s[i] = \max\left[\min\left[1 - \frac{\iota - a}{c - a}; 1\right]; 0\right]$$

• Where 'i' is biocapacity consumption per inhab, and a,c are the two thresholds

• Above function states as our consumption increases, our unsustainability increases [and our sustainability decreases].

 Every use of biocapacity implies some impact on the environment; if every individual uses his biocapacity share, it already has a considerable impact on the environment.

• Therefore, for the situation where total available resources are used for sustaining human society, we set the indicator value equal to 0,5, i.e.:

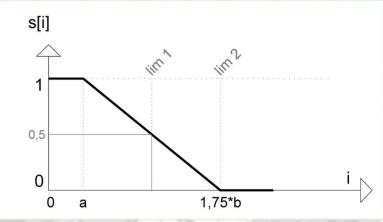


• Where lim 1 is total Earth available [renewable] resources divided by the number of inhabitants

• We have also stated some inequality in the use of available capacity should be allowed.

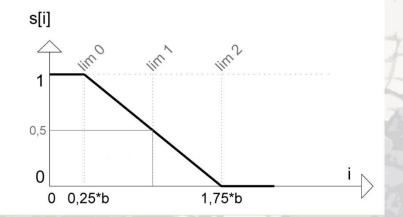
• The maximum admissible inequality is when someone needs to use his own share and ³/₄ parts of someone else's share, implying as top threshold the use of 1,75 times the individuals' available biocapacity.

• This can be represented as:



• Where lim2=1,75*lim1 is defined as unsustainability threshold

• Lastly, since we have no reason to assume a non linear equation, we calculate lim0 using a linear equation so:



• Lim0 is 0,25*lim1

• Then, the complete formulation of each indicator is:

 $S[i] = max \left[min \left[1 - \frac{i - 0.25 * lim1}{1.50 * lim1}; 1 \right]; 0 \right]$

- This formulation provides a
 - 1 value when less than 0,25 renewable resources/ available capacity are used
 - a 0,5 value when all renewable resources/available capacity are used

and a 0 value when sustaining consumption requires an inequality ratio higher than 7:1

• The estimated thresholds for some cycles are [considering footprints]:

	SUSTAINABILITY/UNSUSTAINABILITY THRESHOLDS			
		Lim0	Lim1	Lim2
	Water use (1)	50,3 m3/inhab/year	204,93 m3/inhab./year	376 m3/inhab/year
	Bioproductive Land (2)	20% m2 Bioproductive Land/inhab	80% m2 Bioproductive Land/inhab	131% m2 Bioproductive Land/inhab
	Energy consumption (3)	ER = 4 MWh/inhab/year	16 MWh/ inhab /year.	28 MWh/inhab/year
-	GHG emissions (4)	Emissions=Absorpti ons	1,27 TmCO2 /inhab/year	2,22 TmCO2 /inhab/year
	SOURCE: Alvira.	2017: 311. Own calcul	ation based on estimated	population of 8250

SOURCE: Alvira, 2017: 311. Own calculation based on estimated population of 8250

MM people in 2050. For detailed sources and assumptions, refer to original source.

(1) Based on data of Water Footprint Network

(2) Based on data of Global Footprint Network, 2015

(3) Based on data suggested by several experts

(4) Own calculation building on global agreements and several experts.

So, according to this criteria ... How much can the environment sustain our current model?

The environmental sustainability of the population of a typical compact city area in Europe

42

• In Alvira [2017] an assessment was undertook of the environmental sustainability of a 65 Ha neighbourhood in Madrid city, Spain.

• It is one of the ten most dense neighbourhoods in Madrid city [120 neighbourhoods]. Area is 65 Ha, with a population around 30.000 people.

• The area was planned by mid XIX century and built along XIX and XX centuries.

44

• Assessed area: Palos de Moguer, Madrid

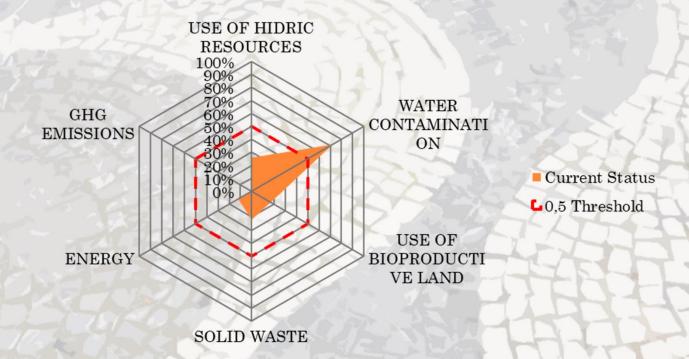
• The impact of *a set of 'best practices'* was assessed. Said practices were grouped into three areas:

Mobility, increasing bicycle share use up to 15%; improving public transport, reducing car use, substituting fuel by electric vehicles.

Solid Waste, reuse of 90% of solid waste

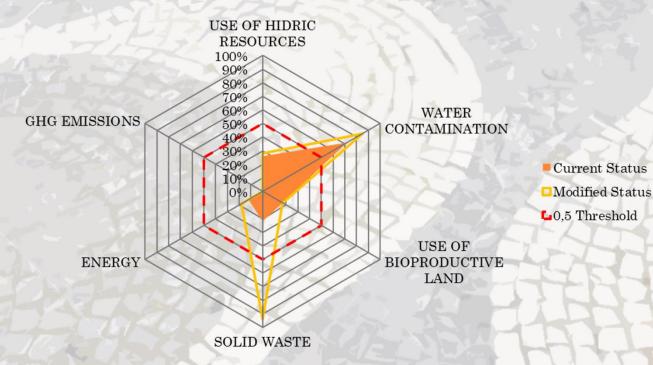
Rooftops, improving thermal insulation, installing PV panels, rooftop orchards,...

• Current status assessment [environmental sustainability overall value =0,13 or 13%]:



Note: 100% implies complete sustainability; 0% implies complete unsustainability

• Assessment after implementing 'best practices' [environmental sustainability = 0,197 or 19,7%]



Note: 100% implies complete sustainability; 0% implies complete unsustainability

• The assessment showed two important issues:

the minimal reduction of the high environmental unsustainability achieved via the implementation of these 'best practices'.

technological solutions have lower impact than behavioural patterns change.

49

• In order to transform our current society into a sustainable one, we need to identify unsustainable patterns, and formulate alternative sustainable ones.

 Quantitatively assessing the environmental sustainability of different patterns is key in the process.

• An easy procedure for designing indicators for assessing environmental sustainability has been explained.

• For this assessment, an inequality ratio needs to be decided *in the use of Earth [common good] renewable resources / assimilation capacity.*

A maximum inequality ratio [1:7] has been proposed/used.

• Assessment of a neighbourhood in a *typical European compact city*, shows that

Its environmental unsustainability is much higher than usually assumed.

The implementation of a set of so –called best practices, only slightly increases the environmental sustainability of the area, which remains greatly unsustainable.

• This raises a most fundamental issue; sustaining our society and our environment needs far more transformation of our 'developed' societies, than it is currently assumed...

 ...and this transformation cannot be expected to be achieved only by technological change. We need to modify current behaviours, i.e., we need to greatly decrease our total consumption.

• Herein procedure for quantitatively assessing environmental sustainability can help designing the optimum transformations of society, as well as measuring actual progress towards an environmentally sustainable model.

THANK YOU !

56

• Alvira Baeza, R. (2014). A Mathematical Theory of Sustainability and Sustainable Development.

 Alvira Baeza, R. (2017). Un modelo y una metodología para la transformación de ciudades hacia la sostenibilidad (Doctoral dissertation).

 Alvira Baeza, R. (2018). A Methodology for Urban Sustainability Indicator Design. Tema. Journal of Land Use, Mobility and Environment, 11(3), 285-303.

• Graymore, M. et Al [2010]. Sustaining Human Carrying Capacity: A tool for regional sustainability assessment. Economics & Ecology, 69: 459-468

• Observatorio de la Sostenibilidad, OS [2018] Ciudades Sostenibles En España 2018

• Plato [349 AC] The laws. Translated by Benjamin Jowett

• Prescott-Allen, R. [2001] The Wellbeing of Nations A Country-by-Country Index of Quality of Life and the Environment

• Rueda, S. [2007]. Plan Especial de Indicadores de Sostenibilidad Ambiental de la Actividad Urbanística de Sevilla.

• Rockström, J. et Al [2009]. Planetary boundaries: exploring the safe operating space for humanity. Ecological Society, 14 (2): 32

 Sustainable Cities International (2012).
 'Indicators for Sustainability. How cities are monitoring and evaluating their success'

 United States Green Building Council, USGBC (2018). LEED v4 for Neighborhood Development. Rating System. Updated July 2, 2018.

• Wolman, A. [1965] The metabolism of Cities. Scientific American, September 1965:179-190

• Zadeh, L. A. [1965]. Fuzzy Sets, Information and Command, 8: 338-353