

The Norm-Offensive

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The norm-collective is a psychosociological pathology that resides within the world-wide web in the formulation of atypical group behavior. Indicative of behavioral characteristics consistent with a hive-mentality that subscribes to a dominant member of the norm-collective, whether in a university and/or in a humanitarian firm. Group behavior consistent with sociopathy, aggression, narcissism, delusional thought processes, and mania, that indicates a destructive tendency to commit academic and humanitarian fraud, at a group-level, by resorting to horrid tactics to further their fortune and careers. Yet atypical in the manifestation of dominant group behavior that matures into a breakdown in the decision-making processes -- as the group-norm becomes more scattered.

Since then, the norm-collective has been contained by a lockdown of the scientific repositories. But only so recently has the norm-collective -- with its persistence to plagiarize and incorporate creative ideas and scientific results, been so persistent to find a loophole that will solidify their preeminence of the academic order.

The information age has giving mankind the opportunity for endless open access: stretching from the depth of human knowledge to the surface of music and pop-culture, the norm-collective -- envying its own inventiveness, looked across many computer screens. Idling humanity's golden age of near-infinite bandwidth, the group-norm formulated the ultimate offensive to reclaim dominance of intellectualism and recognition.

To implement their master-plan for total control of human and computational information, the norm-collective sought to capitalize on the gold standard of human knowledge. That which pegs the quality of human knowledge with self-worth. To measure self-worth, requires an exact match unique to each one of the remaining academic hierarchy. And so, within a matter of months, the norm-collective begins to crept further into the marketable stipulations of the world-wide web.

Unbeknownst, slowly and assuredly reprogramming terms and conditions by equating copyright with marketability. And with human knowledge at its height, there emerge growing concern of a larger and evasive threat that hid itself within the global network. Emphasizing to the academic commons that free-base knowledge is volatile, no aspect of knowledge-base is

to be contingent on externalities. Rather on factuality and/or necessity. Yet in denial, and as more are giving the unrestrained capability to publish and to contribute to knowledge-base, the norm-collective, unexpectedly, swarms the world-wide web.

Imposing marketability, the norm-collective -- adapting to ever increasing human knowledge, assimilates more authors, scientists, statesmen, actors etc., etc., into the norm-collective, by destroying the edifice of the graph-standard. Even the Microsoft Corporation -- the founding fathers of the information age and the arbiters of network security, could not withstand the ever-adaptive norm-onslaught (and yet they were that assimilated).

Few have made it to the escape pod. Yet when they arrive at the nearest wi-fi hotspot: they were awestruck, for they were that assimilated.

Surrender your copyright...

Prepare to be assimilated...

Non-marketability is futile...

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