

Foreign labels on your clothes

"Evolution" labels on clothing. T-shirt is a garment in which there are no buttons, collar and pockets. This garment appeared for the first time in North America, surprisingly, during the first world war, when American soldiers had a slight underwear made of cotton.

The word t - shirt-exclusively Russian, and the original name for this article of clothing - T-shirt that literally sounds like "t-shirt". In the USSR the word "t-shirt" has come, as the definition of the top football player.

The labels on the clothes existed many centuries ago. And the earliest known to us through the history of Ancient Greece. Then they can be seen on many Italian and German portraits of the end of the XV and XVI centuries, lettering woven into the pattern of men's shirts, women's dresses corsages, where usually written in Latin or mottos noble family, or the names of owners of these portraits or outfits. And if we talk about the more modern period, inscriptions decorated the form of workers, indicating their status in the workplace, then they began to show what the designer or what firm this thing, and after that began to appear in the inscriptions, actually bearing the meaning. Also the idea to write something on the clothes closely linked to the emergence of political slogans. The idea of different movements have long been expressed on paper, and then passed on clothing in the form of slogans on t-shirts. Slogans Express the values and objectives of the people who protest, combine often do not know each other participants, expressed the position of the person. In our day to Express your ideas or principles can also be used on clothing, only most often it isn't about politics. It is unknown who first came up with to write the labels on the clothes.

The labels are different and change as they Mature person. In our days, for the child - it's just something catchy on the clothes, the teenager - quotes, replica movie characters, comic books, loud slogans and obscenities. Adult men, realizing that the clothes may be written something for their age or something obscene, try

to choose clothes without labels is the right solution, unlike teenagers who only look at the beautiful style and funny letters

Stylish element or provocation

Before the appearance of a man on the street in clothes with a strange inscription in English meant in the eyes of the public is not that other, as a provocation and challenge. In Russia, in Soviet times, writes in his blog of Lara Khasaeva , the author of many articles on fashion, only since the early 50-ies began to open "the door to the West" where we started to seep fashion trends. In this period began to appear so-called hipsters, surprising appearance. Further - more. Already in the 60-ies on t-shirts were printed image was done and different inscriptions. Created t-shirt printing for the expression of the free spirit, shirts distributor, political slogans, personal beliefs.

Today most people use t-shirts, increasingly, foreign language, for example, to make a surprise for my birthday. Modern technologies allow to present the subject with the desired inscription, be it a mug, apparel with the company logo with a favorite quote poet, furnishings, etc.

And children, young and not so young people wear clothes with foreign labels that are fashionable now photo workshops to create these t-shirts where labels are perceived more often as a stylish finishing element, especially if they look bright, bold and eye-catching.

Inscriptions are different and vary as a person grows up. Nowadays for a child it's just some funny word on clothes, a teenager has quotes, replicas of movie heroes, comic books, loud slogans, with obscenities. Adult people, knowing that clothes can be written for something not for their age or something obscene, try to choose clothes without inscriptions.

Previously, the appearance on the street of a man in clothes with an incomprehensible inscription in English meant in the public eye nothing more than a provocation and a challenge.

Today, most people use T-shirts with inscriptions, increasingly English-speaking, in order, for example, to make a surprise for their birthday. And children, and young and not so young people wear clothes with English-language inscriptions, use fashion photo-makers today to create such T-shirts, where they are perceived more often as a stylish element of decoration, especially if they look bright, daring and attracting attention.

It is known that sometimes shirts are issued specifically for some organization, event or educational institution, and the meaning of pictures and inscriptions can only be known by this organization. Usually, the year Abroad, these T-shirts are popular, because foreigners understand the meaning of the inscription. Buying such a T-shirt, a Russian teenager without knowing its meaning, may find herself in an absurd situation or, at least, look stupid.

Also the idea of writing anything on clothes is closely related to the emergence of political slogans. Ideas of various movements have long been expressed on paper, and then switched to clothing in the form of slogans on T-shirts. Slogans express the values and tasks of people protesting, unite often not familiar with each other participants, express the position of a person. Nowadays it is also possible to express your thoughts or principles on clothes, but most often it is not connected with politics.

Labels in English - a tribute to fashion or something else?

Many people tend to buy clothes exclusively with inscriptions in a foreign language. What they mean by that? If anything, this is really a tribute to fashion. But the shirt is still like a blank sheet on which to write. Only slogans on t-shirts in English should be treated with caution, because a smart idea may sound ridiculous, if improperly formulated in a foreign language. The same can be said of a standard ready-made phrases - failed selected will become nothing more than incidents clothes.

Now an indispensable attribute of the youth of the wardrobe are t-shirts. In the wardrobe of any man there are items of clothing that contains captions in English.

Especially popular among young people use t-shirts with funny slogans that everyone chooses according to its character and worldview. "Themed" t-shirts are becoming increasingly popular.

Labels can be divided into several groups on topics: romance, sports, creed or position in life, call, music, cities, design, ecology, religion and different. A separate group of labels with grammatical errors and labels that may contain obscene sense. According to Mikhailov, the author of the article "About the history of inscriptions, Decent inscriptions on t-shirts youth look something like this: "Get the 1\$ Diamond", (Get a diamond for \$ 1), "Beautiful stranger" (Great alien), "Shining star" (Shining star), etc., There are more funny: "Call now! I will save you! Soviet secret agent" (Call now. I will save you. Soviet secret agent) or "Mrs. Justine Timberlake". Also, one of the world wide web users says that sometimes the shirts are produced especially for any organization, event, or institution, and the meaning of images and inscriptions can only know this organization. Typically, you specify a base year or an important date, or the words, somehow connected with them.

Abroad these t-shirts are popular because they understand the value labels. Buying this t-shirt, Russian teenager not knowing its meaning, may be in the ridiculous situation or at least to look stupid. Sometimes it's funny, when is a young man in a t-shirt, the translation of which means "the Donor Greenlady" or "Organization for the protection of sheep in the Netherlands."

The labels on the clothes must be treated with caution. Surrounding often perceive them as words spoken aloud by the owner of fashionable clothes. If you do not support written on your garment words, why are you wearing? Not so long ago about this sparked an international scandal affecting Germany and China. Innocent, it would seem that the joke failed and turned into an international scandal. "Fuck you, China" written on t-shirts from the latest collection of famous German stylist Philipp Plein (Philipp Plein).

Over the last couple of years recorded nearly two dozen cases in strange labels on t-shirts, made in Arabic, or understandable in English, but with "jokes" about

bombs, media such clothing security never missed a flight in the plane. Thus, to paraphrase a famous phrase, we can say - we are responsible for what is written on clothes.

Conclusion

According to our research the majority of students in your wardrobe are items of clothing that contains captions in English. Our study was able to bring to the surface this issue and invite Teens to think before you buy the next trendy thing with strange text, as well as to reflect upon its actual knowledge of the English language. Thus, as we have already noted, an indispensable attribute of youth wardrobe are t-shirts, hoodies, jeans, handbags, and various labels, often in English. They can tell us a lot about the person in particular and that the person does not understand what is written on his clothes.

This can be explained by the fact that still a large category of young Russians are not very well aware of foreign (in particular English), so incidents with the labels on the clothes we constantly meet. Relevant in fashion for young people began to stand out from the fashion, using clever and beautiful words in the English language, written on the clothes. While the obvious problem of not understanding what and how to write Russian teenagers on their clothing ,and often what they do not understand the meaning of the inscription. As shown by the above examples and analysis of information, it is very important to understand, accept and broadcast on clothes is exactly what you want to express yourself, not something that is beautifully written.

Nowadays English can be found everywhere: on the goods and signboards of shops, electrical engineering, clothing on the Internet. It is studied in schools, universities, courses. But as it is easier and faster to learn English? Inscriptions in English can become the Express way, which will help quickly, cheaply and effectively replenish your vocabulary.

Extremely relevant and important is the fact that we are responsible for the information carried on our own, we are, in a sense, becomes its media to the

masses, and highly imprudent to hope that all who don't speak a foreign language and do not understand what is written on your clothes. You need to improve the level of knowledge of English.