

Optical Image Discovery of Dark Matter Based on Alternative Facts

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Observations of the rotational curves of galaxies^{1,2}, gravitational lensing of galaxy clusters³, and of temperature and polarization anisotropies of the cosmic microwave background⁴ have previously been interpreted as evidence for the gravitational signatures of a non-baryonic component of matter. Disturbingly, this invisible substance, known as “dark matter”, makes up about 26.8 % of the entire mass-energy budget of the Universe. It has long been thought that it is in the very nature of dark matter to be invisible. Here we report the first successful direct imaging of dark matter. This discovery, which has been achieved through the use of alternative facts⁵, is the greatest discovery ever. “Period”.⁶

1 Introduction

The existence of dark matter is arguably one of the deepest puzzles of physics of our time. The search for evidence of dark matter has become the driving force for billion-dollar research facilities such as ESA’s Planck satellite⁷ or of experiments designed for the Conseil Européen pour la Recherche Nucléaire (CERN)^{8,9}.

Many of the serious conclusions in this research area, however, have been derived with zero

19 intelligence¹⁰ and have been reported by means of fake news¹¹. This letter presents a much smarter
20 and more cost-effective way of finding the desired result. Actually of finding any desired result.

21 **2 Results**



Figure 1: Optical ($\lambda = 502.7$ nm) image of dark matter.

22 We produce the discovery image of dark matter by opening the GNU Image Manipulation
23 Program (GIMP)¹ first. Then we press $\langle \text{CMD} + \text{N} \rangle$ on the computer keyboard to open a new
24 file. We chose a 2D scale of 500 pixels times 500 pixels and select “black” as the filling color of
25 the image. Then we export the image as a PDF file. The result is shown in Figure 1. As expected,
26 it is very dark.

¹Freely available at <http://www.gimp.org/> .

27 **3 Methods**

28 Our line of reasoning is based on a newly developed method of K. Conway⁵, which is referred to
29 as “alternative facts”. Rather than wasting our time with the formulation of a hypothesis, unbi-
30 ased data acquisition (or an analysis of the biasing effects in a sample), an adequate data analysis
31 involving statistics, logical thinking, and the discussion of possible counterarguments, we simply
32 start our argumentation with the desired result (see Section 2) and then phrase our interpretation to
33 fit this pre-defined result.

34 **4 Discussion**

35 (not necessary)

36 **5 Conclusion**

37 The powerful “alternative facts” method has the potential of also being applied to other fundamen-
38 tal questions of science and pseudo science, such as the search for non-intelligent aliens, lost keys,
39 the largest prime number, the remaining six of seven Millennium Prize Problems¹², black holes,
40 white holes, even pink holes and assholes, and any other sort of holes and non-holes.

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