Sense-making and Aim-setting

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Abstract
A relationship between sense-making and aim-setting seems to intrinsically exist, considering sense-making or lack thereof can only be expressed through a visualization of aims. We briefly discuss the relationship.

1. Introduction
Is sense-making possible without aim-setting? Sense seems to be derived from aims; hence we find that, without aims, nothing has or lacks sense. Sense-making, then, simply stops existing. We discuss the relationship through a simple thought-experiment.

2. Aimless observer and sense-making
Consider a given observer who lacks aims and attempt to visualize where the observer can draw sense or lack thereof from. You will find that unless you specify an aim and base the content the observer receives toward said aim as making sense or not, you have no means to determine based on what sense-making takes place for the observer.

3. Conclusion
Human-beings have instinctive and intellectually-built aims and they are, at any given time, many, and we base our sense-making in one or more of them at any given period. Tracing sense-making in such a complex environment is difficult, as pinpointing in exactly which aim the content received made or lacked sense might be difficult. The activity, however, takes place constantly and understanding that we are sense-making through using aims is a useful intellectual exercise, as we can take sense away or add sense through modifying our aims. It is important to note, then, that sense-making is enclosed in aims – without aims, sense-making is a non-existent phenomenon.

4. Acknowledgments
Work dedicated to my mother, Ignes Cerbaro.